

CHURCH OF THE COVENANT

STEWARDSHIP COMMITTEE

2018 MINISTRY PLAN

1. At the June Session meeting, present a plan to solicit 2019 pledges during the final five (5) months of 2018. This plan will outline a top-down, goal oriented campaign goal to fund Church ministries in 2019.
 - Leadership participation is expected to remain at or near 100%
 - Aggregate pledge dollars to remain near 625,000
 - New pledges and total participation metrics to be determined
 - Pledge downgrades, non pledges and contribution downgrade metrics be determined
2. Integrate the timing and messaging of The Covenant Fund Campaign to the predecessor 2018 Capital Campaign. Both are critical to current and future outcomes; they must be distinct and elicit unique response.
3. Streamline and coordinate collaboration with Officers, Boards and Committees.
 - Promote the resources and active consultation with the Committee.
 - Promote processes for communication and solicitation of support of special stewardship goals and opportunities.
4. Investigate availability of off the shelf reporting in the Church application software. This might provide useful, non-identifiable giving patterns.
5. Support non-traditional pledge giving methods and adoption of e-commerce technology where cost effective and integrated into the Church touchpoint process.
6. Continue recruitment of new members to the Stewardship Committee to expand active participation in and widen awareness of stewardship.
7. Complete a timeline and benchmark analysis for the incoming Committee chair to provide next year momentum.