

COTC - MEMBERSHIP AND FELLOWSHIP MINISTRY PLAN – 2018

GOAL:

To repurpose, reconstitute, and rename OAR based upon the HOLY COW (HC) survey results.
New name is Membership and Fellowship effective 03-19-18.

MISSION:

1. To realign and refocus the committee on four priorities listed in the results of the HOLY COW survey:
 - a. Priority 1 - Develop and implement a comprehensive strategy to reach new people and incorporate them into the life of the church.
 - b. Priority 2 - Make necessary changes to attract families with children and youth.
 - c. Priority 3 - Create more opportunities for people to form meaningful relationships (for example. small groups, nurtured relationships, shared meals, etc.).
 - d. Priority 4 - Develop and implement a comprehensive strategy to introduce, encourage and involve membership in active service to the church.
2. Methodology:
 - a. Recruit members to the committee who demonstrate a passion and commitment to working with membership development and sustainability.
 - b. Brainstorming session to develop new initiatives/activities which align with the new priorities of the committee.
 - c. Evaluate the existing programs to determine those that are relevant and should continue, and align them with the committee's new priorities.

EXECUTION:

1. Evaluate committee programs to determine their relevance and value to meeting the goals and mission of the committee.
 - a. Sponsor and initiate programs that will meet the goals of the four priorities established in the HC survey.
 - b. Map every project and activity to one or all of the four priorities from HC to properly identify how we are addressing each priority, and ensure we have the proper emphasis.
 - c. Create a document and information repository to support the ongoing activities of the committee, ensuring the consistency and continuity of the process and program. Collect information/results from sponsored programs, create a data base, disseminate information to appropriate groups, committees in church, and to follow-up to determine:
 - i. if the system is working.
 - ii. Is the program worth continuing?
 - iii. If so, why?
 - iv. If not, why not?
2. The committee will focus on executing or studying the following Initiatives in 2018:
 - a. **Host "Get Involved Sunday"**, April 22, 2018 as a means of meeting priority 4 from the HC survey.
 - b. **Establish a "Dine for Nine" process** for establishing multiple in-home dinner groups beginning in the fall of 2018 as a means of meeting priority 3.
 - c. **Explore working with the Preschool** to establish a Preschool Coffee Hour for parents to stop, meet one another and engage with members of the congregation as a means of meeting priorities 1, 3, and 4.

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- d. **Establish a “Door to Core” approach to membership**, moving people from being a visitor to being part of the core of the disciples at the church...Revamp New Member Class with personal contacts, visits, distribution of a welcome packet and the appointment of an active church member to serve as a mentor as a means of meeting priority 1.
 - e. **Establish a “Door to Core” approach...** to work on existing member retention to engage and involve them in the life of the church. The generation of more new group venues for people to connect with as a means of meeting priorities 1,2,3,4.
 - f. **Establish a “Door to Core” approach** that addresses issues like “Roaming Greeters” signage, identifying visitors in a way that allows the committee and session to personally greet them, engage them and invite them to return as a means of meeting priority 1.
 - g. Explore new and effective media options and tools, such as facebook, ctv, and webcasts to keep membership connected and to attract new members.
3. The committee will continue to sponsor the following existing programs:
- a. Social Hour Sunday will continue serving worshipers at all three services with excellence as a means of meeting priorities 1, 2, 3, 4.
 - b. Church Prayer Ministry:
 - i. Fellowship of Concern and the Maundy Thursday Prayer Vigil
 - ii. Ministry Team
 1. Prayer Summit
 2. Visitation
 3. In-home communion
 4. Worship participation
 - iii. Media
 1. Radio Ministry
 2. Observer-Reporter
 3. Yellow Pages
 4. Membership Photo Directory
 - c. New Member Classes
 - d. Welcome Center

SUMMARY:

The Membership and Fellowship Committee is dedicated to establishing a comprehensive strategy to reach new people and incorporate them into the life of the church, to attract young families with children and youth to our church, and to create opportunities for people to form meaningful relationships through programs like small groups, fellowship opportunities and nurtured friendships through meeting the congregation’s requests expressed in the HC Survey.

We recognize these changes will take place over the course of the next three to five years. And that we are laying the foundation which will result in success and sustainability for the church and its members, both current and future.

Respectfully Submitted,
Kim O’Donnell
Chair, Membership and Fellowship

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