

**CHURCH OF THE COVENANT
STEWARDSHIP COMMITTEE
2017 MINISTRY PLAN**

- 1) At the June Session meeting, present a plan to solicit 2018 pledges during the final five (5) months of 2017. This plan will outline a top-down, goal oriented campaign goal to fund Church ministries in 2018. A prominent strategy will be to leverage leadership participation for achieving the greatest possible number of pledges by the congregation. A secondary campaign objective is to consistently attract new pledgers and retain renewed, sustained year-to-year pledge renewal.

- 2) Collaborate with Officers, Boards and Committees of the Church to:
 - Actively support and be resourceful in successful achievement of pledge completion and special stewardship goals;
 - Facilitate a process to identify, define, prioritize and establish sequence for effective giving strategies;
 - Promote processes for communication and solicitation of support of special stewardship goals and opportunities.

- 3) Enhance and increase stewardship communication with pledgers and those who have not made pledges to acknowledge the impact and significance of their generosity. Identify segments of the congregation for cultivation of pledges and advanced gifts. Innovate in use of Internet communications to advance stewardship messages and receive gifts for the Church by means of cash, by credit cards or by other forms of assets. Consistently advance the importance of pledges, tithes and offerings with special focus on segments such as 'new members' and those positioned to give with special tax advantages, to name just two.

- 4) Continue to define and compile measurements of recent and historic pledges, tithes and offerings to guide planning and execution of Stewardship Committee activities and communication with the congregation.

- 5) Continue to seek recruitment of new members to the Stewardship Committee to expand active participation in and widen awareness of stewardship.